

Gender Responsiveness of HIV/AIDS Awareness Program in Addis Ababa

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ABSTRACT A qualitative research method was employed to ascertain gender responsiveness of HIV/AIDS awareness education program by three Non-Governmental Organizations (NGOs) in Addis Ababa, Arada sub-city administration. The NGOs include the Save Your Generation Ethiopia (SYGE), Welfare for the Street Mothers and Children Organization (WeSMCO) and Integrated Service for AIDS Prevention and Support Organization (ISAPSO). Data were gathered from key informants and other experts in each NGO. The researchers transcribed, coded and interpreted the interview transcript to analyze the data. The research questions set formed the basis for describing and interpreting the views, experiences and knowledge of the key informants on each question. Eventually, it was concluded that the HIV/AIDS awareness education program that the selected NGOs conducted under the above captioned sub-city administration was not gender responsive due to several reasons that include; time constraints as participants did not have enough time for the awareness education program that each of the selected NGO implemented; the selection of trainers was not based on fair gender selection; time suitability for implementing awareness education programs, selecting learning materials and using teaching methods did not consider the learning needs of both sexes; the selected NGOs were applying gender analysis method prior to the implementation of the awareness education program. Recommendations were also formulated.